



Register now and
your school could
WIN \$5,000*



Our TRYathlon is the biggest in
the world because it's the most
fun & every kid receives a medal!



Register TODAY at
try.weetbix.com.au

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Proudly Supported By

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SUPPLIERS & SUPPORT PARTNERS



LOCAL VENUE PARTNERS



Conditions

1. Conditions and registration cut off times for each event apply, visit try.weetbix.com.au ("The Website") for details. Participants must be aged 7-15 (as at the date of the relevant event which they are participating in). 2. Source: Sanitarium Online Parent Survey 2014 3. For Competition Terms & Conditions, visit <http://bupagetready.try.weetbix.com.au/terms>



Free
Online
Training
Program

Bupa Get Ready Training Program

Register now to get ready for
your event. There are tips about
training, nutrition and staying
strong and healthy.

**Find out how you could
win a great prize!³**

Visit the **Bupa Get Ready**
website section at
try.weetbix.com.au



Message to Mum, Dad and Carers

We're excited to be running our Weet-Bix Kids TRYathlon Series for its 18th year. We're proud of the fact that it's the biggest event series of its kind in the world and even more so that it helps our own kids stay active and healthy.

The greatest challenges facing our kids today are obesity and mental health issues. Every year the research² we do with parents confirms that around 91% of all kids' self-esteem is improved as a result of participating in a Kids TRY event. The sense of achievement experienced as they cross the finish line gives a boost of self-confidence and is something that we reward and encourage. As a parent I believe that helping your child's self-esteem is about the most important thing you can do to prepare them for the challenges of being a teenager.

We designed Kids TRY for all kids aged 7-15, no matter their ability or experience, and we believe your child is up for the challenge of completing a swim, ride and run. My fellow TRY Hero ambassadors and I particularly enjoy giving every child a gold medal and seeing the big smiles on their faces. The kids tell me it's one of the best days they've ever had so if your child hasn't given it a TRY yet, they really should.

I'd encourage you to find out more. By participating, your child could win a number of great prizes and if your school registers a school group, it could also win \$5,000 to go towards a healthy initiative.

As the entire series is run as a not-for-profit event by Sanitarium I would like to close by thanking our Government and sponsor partners for their help and support. The Queensland Government and BUPA deserve a special mention.



Brett Lee
TRY Hero & National Ambassador

2016 Event Schedule

Location	Event Date	Online Registration Closing Dates
Sydney	31 Jan 2016	17 Jan 2016
Central Coast	7 Feb 2016	24 Jan 2016
Canberra	14 Feb 2016	31 Jan 2016
Bendigo	6 Mar 2016	21 Feb 2016
Melbourne	13 Mar 2016	28 Feb 2016
Geelong	20 Mar 2016	6 Mar 2016
Perth	10 Apr 2016	27 Mar 2016
Adelaide	17 Apr 2016	3 Apr 2016
Townsville	15 May 2016	1 May 2016
Brisbane	22 May 2016	8 May 2016
Sunshine Coast	29 May 2016	15 May 2016

Registration will close earlier than these dates if field limits are reached.
So register early!

Weet-Bix™

I eat Weet-Bix, to give me the lasting energy I need to give 100% when I train and play.

Tim Cahill

Champion Australian Soccer Player & Weet-Bix kid




Save over 50% by pre-purchasing your photo pack when you register

Pre-order for just
\$16.19
when you register*
Post event price \$34.50

Professional images provided by Supersport Images



www.SUPERSPORTIMAGES.com

*Includes all identified images of your child captured at swim, ride, run and medal locations. Conditions apply.